

2020-2021 TTC Catalog - Visual Arts (ARV)

ARV 110 - Computer Graphics I

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall
Spring
Summer

This course is a study of the fundamentals of computer-assisted graphic design using Adobe Illustrator software. It is recommended that students enrolling in ARV 110 be familiar with basic computer functions and computer file management.

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 114 - Photography I

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall
Spring
Summer

This course is a study of the principles, terminology, techniques, tools and materials of basic black-and-white photography.

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 116 - Food Photography I

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Spring

This course is a study of the principles, terminology, techniques, tools and materials of digital food photography.

Prerequisite

ARV 212

with a minimum grade of C

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 121 - Design

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

Spring

Summer

This course covers basic theories, vocabulary, principles, techniques, media and problem-solving in basic design.

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 123 - Composition and Color

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

Spring

Summer

This course covers the investigation and application of principles and concepts of visual organization and the psychological and physical properties of color.

Prerequisite

ARV 121

with a minimum grade of C

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 125 - Drawing for Animators

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Summer

This course introduces students to the basic elements of gesture drawing, quick sketch, volume, and depth techniques to capture action and attitude. Drawing for weight, force, thought, emotion and movement is stressed.

Prerequisite

ART 111

with a minimum grade of C

or

departmental approval

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 136 - Motion Graphics I

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Summer

This course emphasizes techniques used to create motion graphics and visual effects. Adobe After Effects software is used.

Prerequisite

ARV 217

with a minimum grade of C

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 162 - Graphic Reproduction I

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

Summer

This course is a study of the principles and practices used in print preparation and print reproduction.

Prerequisite

CGC 106

and

CGC 110

with a minimum grade of C

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 164 - Digital Print Production

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

Spring

Summer

This course covers digital printing processes, which include image sources, text and line art. Color management, digital printing elements and troubleshooting will also be covered.

Prerequisite

ARV 212

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 191 - Media Arts Study Abroad

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

This course introduces current practices in the international film and print industries. Students will develop skills in evaluating styles and trends in the media arts industry and the global marketplace through lecture, cultural preparation and study abroad.

24 credit hours in the major, departmental approval and study abroad application approval

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 192 - Special Topics in Media Arts I

Lec: 1.0 **Lab:** 0 **Credit:** 1.0

This course covers special topics and issues related to techniques, technology and equipment as they emerge in the graphic communications industry.

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 193 - Special Topics in Media Arts II

Lec: 1.0 **Lab:** 0 **Credit:** 1.0

In this course students conduct research into specialized topics in studio arts and then demonstrate techniques they have learned based on that research.

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 194 - Special Topics in Media Arts III

Lec: 1.0 **Lab:** 0 **Credit:** 1.0

This course covers the practical experiences and creation of visuals for various professional art and design areas.

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 205 - Graphic Illustration

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Spring

Summer

This course covers the tools and techniques used to create graphic illustrations for various types of print advertising.

Prerequisite or Corequisite

ARV 123

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 210 - Computer Graphics II

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Spring
Summer

This course is an advanced computer art course that includes a study of the creation of graphic design using electronic imagery.

Prerequisite

ARV 110

and

ARV 217

with a minimum grade of C

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 211 - Digital Media Design

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Spring

This course is an introduction to the core concepts of digital media design and a survey of digital media trends. Students will produce and format raster and vector graphics for digital media.

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 212 - Digital Photography

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall
Spring
Summer

This course is a study of the principles, terminology, techniques, tools and materials of basic digital photography. Images produced in this course will address the needs of the visual communication industry. It is recommended that students enrolling in ARV 212 be familiar with basic computer functions and computer file management.

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 213 - Lighting

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

This course introduces the fundamentals of photographic lighting techniques.

Prerequisite or Corequisite

ARV 212

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 214 - Photography II

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Spring

This course covers advanced projects in photography including studio work. Medium format cameras will be used.

Prerequisite

ARV 114

with a minimum grade of C

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 216 - Lighting II

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

Spring

This course covers advanced projects in photographic lighting techniques used in the studio and on location.

Prerequisite

ARV 213

with a minimum grade of C

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 217 - Computer Imagery

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

Spring

Summer

This course covers the use of the computer as a tool to create images that address the needs of the visual communication field. Adobe Photoshop software is used. It is recommended that students enrolling in ARV 217 be familiar with basic computer functions and computer file management.

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 218 - Computer Imagery II

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

This course covers advanced computer techniques in creating images for visual communications such as presentations, print, graphics, etc. Editorial illustration will be the focus.

Prerequisite

ARV 217

with a minimum grade of C

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 219 - Multimedia Techniques

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

Spring
Summer

This course introduces the production of current interactive multimedia. It is recommended that students enrolling in ARV 219 be familiar with basic computer functions and computer file management.

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 221 - Interactive Media Design

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

This course introduces techniques and concepts used to develop proposals, treatments, production scripts and design documents that act as templates for interactive media applications.

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 227 - Website Design I

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Spring

This course introduces the production of an interactive website.

Prerequisite

ARV 217

or

MAP 112

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 228 - Website Design II

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Summer

This course covers a study of advanced website design techniques culminating in an interactive website.

Prerequisite

ARV 217

and

ARV 227

with a minimum grade of C

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 229 - Advanced Multimedia

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

Summer

This course covers a study of advanced multimedia techniques. It is recommended that students enrolling in ARV 229 be familiar with basic computer functions and computer file management.

Prerequisite or Corequisite

ARV 211

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 230 - Visual Arts Business Procedures

Lec: 3.0 **Lab:** 0 **Credit:** 3.0

Course Offered

Fall

Spring

Summer

This course covers a study of professional practices involved in the organization and operation of businesses concerned with visual arts.

Prerequisite

RWR 100

and

MAT 032

or

appropriate test scores

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 232 - Digital Photography II

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

Spring

This course incorporates advanced projects in digital photography including studio as well as computer lab work.

Prerequisite

ARV 212

with a minimum grade of C

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 233 - Portrait Photography

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

This course is a study of advanced portrait photography techniques from conception to final production of the project.

Prerequisite

ARV 213

with a minimum grade of C

or

Corequisite

ARV 213

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 261 - Advertising Design I

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall

Summer

This course is an introduction to the advertising arts, including the principles, techniques, media, tools and skills used in the visual communication field.

Prerequisite

CGC 106

and

CGC 110

with a minimum grade of C

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 264 - Special Projects in Graphic Arts

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Summer

This course includes an assigned advanced project from conception to final production.

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 267 - Special Projects in Photography

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Summer

This course covers advanced photography projects as assigned from concept to final production.

Departmental approval

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 275 - Aerial Photography

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Spring
Summer

This course will introduce technical and aesthetic skills of aerial photography and videography using a UAS (Unmanned Aerial System).

Prerequisite

ARV 212
or
MAP 126
and
departmental approval

Grade Type: Letter Grade

Division: Film, Media and Visual Arts

ARV 280 - Visual Arts Exit Portfolio

Lec: 2.0 **Lab:** 3.0 **Credit:** 3.0

Course Offered

Fall
Spring
Summer

This course covers the preparation of students' job-seeking or academic-placement portfolios. The course includes lectures, demonstrations and studio work. This course should be taken in the last semester.

Prerequisite

RWR 100
with a minimum grade of C
or
ENG 101
or
ENG 102
and
Departmental Approval for 12 credit hours in ART, ARV, or CGC courses.

Grade Type: Letter Grade

Division: Film, Media and Visual Arts
